

RHEINISCHE INSTITUT FÜR FRIEDRICH-WILHELMS- LEBENSMITTEL- UND

UNIVERSITÄTBONN RESSOURCENÖKONOMIK

**Prof. Dr. Monika Hartmann** Professur für

Marktforschung in der Agrarund Ernährungswirtschaft

## **Guest lecture**

## SDGs and the role of private voluntary certification standards: The story of GLOBALG.A.P.

Dr. Kristian Moeller, GlobalG.A.P.

Nov 20, 2018, 2:15 p.m. – 4 p.m.

INRES, Hörsaal X, Nussallee 9



Dr. Kristian Moeller, GLOBALG.A.P. Secretary and CEO, studied Agricultural Economy and Agribusiness Management at the Universities of Paderborn and Kiel in Germany as well as at the Purdue University, Indiana, USA. His experience was expanded by internships at Deutsche Bank in Hamburg, the German-French Chamber of Commerce in Paris, and The Worldbank in Washington, D.C. His dissertation was on Risks to Invest into the Central and Eastern European Food Industries. After 1 year of basic agricultural training on farms in Germany and the UK, he became Manager European Projects and Senior Consultant Quality Assurance at the EHI-EuroHandelsinstitut e.V., Cologne, Germany, in the areas: Food, Fresh Produce, Meat, and Dairy Products. Dr. Kristian Moeller started with EUREPG.A.P in 1997 (now GLOBALG.A.P) and has been the organization's CEO since 2001. In September 2010, he opened the GLOBALG.A.P. North America Office in Bethesda, Maryland, USA, as founding President.